



## A Beginner's Guide to Supplement Manufacturing

### Welcome

Thinking about launching your own supplement brand? This guide walks you through the process — from concept to finished product — so you know what to expect and how to prepare. Whether you're still dreaming or almost ready to scale, this is your roadmap to supplement manufacturing success.

### Step-by-Step: How Supplement Manufacturing Works

1. **Finalize Your Formula:** Your product starts with a formula: the active ingredients, dosage, and delivery format. If you're unsure, a good manufacturer (like us!) can help you develop one that's effective and compliant.
2. **Choose Your Format:** Capsules, powders, and liquids each have their own pros and cons. Think about your audience, flavor preferences, and how customers will use the product.
3. **Understand the Regulations:** Dietary supplements are regulated by the FDA under GMP (Good Manufacturing Practices). That means proper documentation, testing, and facility certifications — your manufacturer must be up to code.
4. **Source Ingredients & Packaging:** You'll need to decide what kind of ingredients, containers, caps, scoops, and labels your product requires. Your manufacturer can handle sourcing of these elements.
5. **Get a Quote & Choose Your Manufacturer:** Choose a manufacturing partner who is transparent about timelines, pricing, and quality. Look for NSF or GMP certifications and make sure they communicate clearly from day one.
6. **Approve Samples:** Before full production begins, you'll likely get samples to test flavor, appearance, texture, and performance. This is your chance to dial it in.
7. **Manufacture, Test, Package & Ship:** Once everything is approved, your product enters production. It's manufactured, tested for quality, packaged, and shipped to your fulfillment center or warehouse.

### Is Your Brand Ready to Scale?

Canyonside Labs focuses on brands that are ready to scale — producing 5,000+ units per run. Here's why:

- Efficiency: Larger runs lower your per-unit cost
- Capacity: We can help you grow without production delays
- Partnership: We invest deeply in brands serious about scaling

### Not Quite Ready for 5,000 Units?

That's okay — many brands aren't at first. Here's what you can do now:

- Focus on product-market fit and building your audience
- Budget for growth and understand your cost-per-unit
- Ask us for a referral to a trusted low-MOQ manufacturer
- Follow us for free resources and tips to scale confidently
  - Educational posts on LinkedIn and other social platforms
  - Blog articles on formulation, packaging, and compliance
  - [Coming Soon] A free MOQ Calculator to estimate your costs at scale

